



## THE EUROVISION PIZZA

**- SpareRoom launches pizza containing a cheese from all 41 nations participating in the Eurovision song contest -**

- **From Russia to Ireland, Azerbaijan to Australia, the Quarantuno Formaggi pizza includes a cheese from every country competing in the world's cheesiest event, Eurovision**
- **Research reveals<sup>1</sup> that pizza is the number 1 take-away food, with (45%) of flatsharers saying it's their favourite dish to order in**
- **Baz and Fred, Flat Iron Square, London, will be offering a limited run of the *grate-st* pizzas in town, free to members of the public on the evening of Eurovision (18<sup>th</sup> May)**

To celebrate Eurovision, the cheesiest event in the world, flatsharing site SpareRoom has launched a unique pizza topped with 41 different cheeses, sourced from the 41 nations competing in this year's song contest.

Eurovision is a hugely popular event for house shares, with so many Eurovision parties happening up and down the country every year. As pizza is the number 1 take away food for flatmates, with nearly half (45%)<sup>1</sup> choosing it as their favourite dish to order in, SpareRoom wanted to give flatmates a Eurovision party feast they'll never forget.

The 'Quarantuno Formaggi' is topped with a cheese sourced from all 41 nations singing in Eurovision this year<sup>2</sup>. Among this melted medley are Azerbaijan Kajmak Travnik, Cypriot Halloumi, Latvian Talsu Rutilus Green, French Camembert, Dutch Gouda, Spanish Manchego, Swiss Emmental and British Wensleydale.

**Matt Hutchinson, Communications Director for SpareRoom said:** "Eurovision parties are popular in flatshares all over the UK and pizza is the ultimate sharing food. So what better excuse to celebrate cheesiness in all its forms. We hope by creating a unique pizza featuring cheeses from all 41 nations taking part, we can give flatmates the cheesiest Eurovision parties ever and a showstopper of a meal they'll be talking about for a long time."

For Eurovision-loving cheese enthusiasts, a limited run of the Quarantuno Formaggi will be available from 12.30pm - 5pm and 6pm -10pm on the evening of the contest (18<sup>th</sup> May) at London pizzeria 'Baz and Fred's'. The pizzas will be completely free, and available to order in person or online for delivery via Deliveroo on a first come, first served basis until they sell out.



For those not lucky enough to live in London, Sparerroom is also releasing a simple recipe in the style of Quarantuno Formaggi online ([here](#)) for people to make at home in time for their Eurovision parties.

***Please note that the pizzas served at Baz and Fred's will differ to the imagery supplied as they have created an alternative recipe to maximise the taste which uses a 41 cheese sauce.***

**- ENDS -**

For more information please contact [spareroom@cowpr.com](mailto:spareroom@cowpr.com) or call 020 7234 9150.

### **About SpareRoom**

SpareRoom is the UK's leading flat and house share site with over 8 million registered users. Founded in the UK in 2004, the company expanded into the US market in 2011 and has currently helped over three quarters of a million people find a room or roommate in the US.

### **About Baz and Fred**

Baz and Fred came together as two young food enthusiasts four years ago and have since created a strong reputation for the best pizza. Based in London and Bibury, Gloucestershire, they are available for weddings, festivals, corporate events, private parties as well as permanent residencies at street food pop ups.

### **Notes to Editors**

**1** – Research commissioned by SpareRoom in Feb 2019 with 1,045 SpareRoom respondents

**2** - All 41 cheeses included in the 41 cheese pizza are as follows:

Albania	Kaçkavall style cheese
Armenia	Chechil Cheese Braid
Australia	Extra Mature Cheddar
Austria	Austrian Smoked Cheese
Azerbaijan	Kajmak Travnik
Belarus	Quark
Belgium	Pie d'Angloys
Croatia	Paski sir
Cyprus	Halloumi

Czech Republic	Korbaciky unsmoked
Denmark	Castello Danish Blue
Estonia	Andre style cheese
Finland	Leipäjuusto style cheese
France	Camembert
Georgia	Jaunpils Sulguni
Germany	Beechwood German Smoked
Greece	Epiros Greek Feta
Hungary	Randolder style cheese
Iceland	Skyr yoghurt
Ireland	Cashel Blue style cheese
Israel	Tal Haemek style cheese
Italy	Parmigiano Reggiano
Latvia	Talsu Ritulis Green
Lithuania	Luksiu Suris
North Macedonia	Kashkavel style cheese
Malta	Gbjena style cheese
Moldova	Rossiyskiy
Montenegro	Pljevaljski style cheese
Netherlands	Gouda
Norway	Jarlsberg
Poland	Mlekpól Krolewski Z Kolna
Portugal	Queijo Azeitao Quinta Do Anjo Dop Simões
Romania	Branza Burduf
Russia	Salt Smoked 'braid' Kosichka style cheese
Serbia	Bryndza
San Marino	Auricchio Mild Provolone
Slovenia	Trnic style cheese
Spain	Manchego
Sweden	Åseda Gräddost
Switzerland	Emmental



United Kingdom	Wensleydale
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